

ONE WOMAN'S DAY

By NANCY HODGES

BALDNESS AND BEAUTY

BECAUSE I HAPPEN to have a spouse whose thatch is getting a bit sparse in spots—to put it mildly—I sat up and took notice when a California doctor unbureaucrased himself in print on the subject of bald heads. Especially as what he had to say was captioned "Bald Heads Can Be Beautiful."

While it was written expressly for the edification of males whose crowning glory is departing from the upper storey, or has already vanished, leaving a dome of such smooth, shining white pinkness—or tan, as the case may be—to arouse the envy of many an anaemic billiard ball, that doctor's findings deserves the interest of all mankind.

DESTINED TO DEATH

THAT CATEGORY includes those who have not yet had the shock of their lives to discover—perhaps in the unusual angle of a mirror—the first thinning spot on the top of the dome, as well as those who invite disaster by never wearing hats. (Advertising dept. please note: This is not a free plug for the haters.)

As for the hatless brigade, I have often wondered if they get that way by misguidedly thinking that by exposing their upper storeys to the elements, the wind and rain and sunshine will have the same effect as the March winds and April showers do on May flowers? I doubt if this elementary mixture will make hair grow any lusher.

SHAPES AND SIZES

HOWEVER, TO COME back to the problem of how to be beautiful though bald. He has a word of encouragement for the hairless ones who get a bit down in the mouth in the mirror and noting the peculiar formations that the departing hair has left, like footprints on the sands of time, on the cranium.

That doctor warns them not to listen to the barber who cajoles with promises to grow hair on anything from cold suet pudding to a paving stone, nor to toy with the idea of a nifty toupe or a "permie" wig as top dressing.

CRANIUMS AND COLLARS

THAT CALIFORNIAN takes the stand that your head is your own custom-built cranium, specially designed by Nature to suit your particular style. And as with the female experts who try to make the most of feminine peculiarities in figure and whatnot by accentuating some other good line—if any!—he advises the baldies how to make the most of what they have got in the shape of head contours.

For instance, if the receding hair has left behind it a rather depressing plateau effect, then he suggests the plateau posar to go in for high, long-pointed collars. On the other hand, the owner of a sort of miniature Fujiyama on top should detract attention from this cranial curiosity by donning low, wide-spreading collars.

TRY, TRY AGAIN

FOR THOSE WHOSE dome doesn't come within either of the plateau or peak class, the doctor has equally encouraging ideas on how to be beautiful though bald. Among others, he advises the trying on of different hats, collars and neckties, the try-ee to stand in front of the mirror and study the cranial profile at all angles. But most of all, if at first you don't succeed, to try, try, try again.

To bolster up the morale of the baldhead who may have tried everything from collar and tie to the experiments to sowing grass seed in his ruts, that expert tells of the Kansas City man whose head defied every effort until he finally had a gusset let in. Now his dome is a thing of beauty and a joy forever to its owner, we are told. Another case of beauty being in the eye of the beholder?

VITAMIN VICTIMS?

ALL OF WHICH brings back to my mind the dizzy into which the balding and balds were thrown a few years ago by the announcement that vitamin H would grow hair on anything. It caused such a furore that Lucio, the wit and poet of The Manchester Guardian, came out thus:

"Now fades the foliage from the thinning thatch,
And o'er the pate a shining sparseness spreads,
Save where the vitamins have struck a patch
And woos lost lovelocks back to barren heads.
Do I believe it? Am I then so green?
Not I! If baldness be the vitamin's share,
Full many a head is born to shine serene
Without its crop of now deserted hair."

DESPONDENCY BLAMED

Eight Victorians Victims Of Suicide

Eight persons have committed suicide in Victoria this year. Seven others made attempts to kill themselves.

City police records show that the seven men and one woman died by their own hand. On the "attempted suicide" list were four women and three men.

Ages ranged from 18 to 73 and a variety of methods were used.

Despondency over losing jobs and love matters, are claimed to be reasons for some of the acts. Alcohol also entered into the picture.

Four men shot themselves to death. They were aged 18, 23, 32 and 65. One fired four shots into the left side of his chest and lived for two days.

A man 56 used a clothesline rope to hang himself in his backyard.

There was the recent case of the man who used another man's tie in the "drunk cell" of the city jail to hang himself.

A man and a woman used gas. The man put his head completely in a gas oven with the jets turned on.

Friends or fellow roomers

1951

Monarch
at
National
Motors

TOMORROW

How to Torture Your Husband



Navy Will Take Part In Armistice At Esquimalt

Plans have been completed for the annual Remembrance Day Service at Esquimalt's Memorial Park Saturday.

Veterans and armed service personnel will assemble at the Legion Hall, 622 Admirals Road, at 10.30 and will parade to the war memorial. The Victoria Girls' Pipe Band will lead. The service at the park will begin at five minutes to 11.

The Salvation Army Citadel Band will play hymns. A Royal Canadian Navy bugler will sound Last Post and Reveille.

A navy gun crew will be present with a naval field piece to mark the commencement of the two-minute period of silence.

Wreaths will be placed on the war memorial by representatives of 15 organizations and by private citizens.

Marching units will then pa-

Support For Labor Board

The B.C. Labor Relations Board received support today from the provincial executive of the Trades and Labor Congress of Canada and the Vancouver-New Westminster District Trades and Labor Council.

Ald. R. K. Gervin, chairman of the former, and Jack Stevenson, president of the district council, told Labor Minister Cates they were in accord with the board on its recent ruling regarding the United Steelworkers of America at Trail.

The board refused to certify the union as bargaining agent for Consolidated Mining and Smelting Company plant employees.

The board was not satisfied that all members of the union were in good standing in view of the practice of the union in having workers sign a card without paying dues.

Vancouver Blooms For 'Mum Show'

Chrysanthemum blooms exhibited by members of the Oak Bay Amateur Chrysanthemum Society will be in competition with floral specimens entered by members of affiliated societies on the mainland during the two-day show, starting Friday at the Oak Bay Municipal Hall.

About 400 blooms will be displayed, and at 9 Saturday evening all will be auctioned off.

The show is sponsored by the Camosun Gyro Club and proceeds will be used to further Gyro undertakings.

The show will be opened Friday night at 8 by Deputy Minister of Trade and Industry E. G. Rowbottom.

Cream Style Corn

WELCOME AT YOUR TABLE!

ROYAL CITY
CANNED FOODS

Like an Angel of Mercy to blemished skin

Specialist's 4-Step Beauty Routine Helps 4 out of 5 to Softer, Smoother, Lovelier-looking Skin—in 2 Weeks!

© If your skin gets dry or rough, it blemishes sometimes near its loveliest—here's vital news.

181 women with just such troubles, followed a new beauty routine developed by a noted specialist. They used one medicated *graceless* cream—Noxzema Skin Cream. After one week, the majority showed remarkable improvement. At the end of the test, results were astonishing! Actually, 4 out of 5 showed softer, smoother, lovelier-looking skin in only 2 weeks.

Here is the Specialist's Routine: Morning—1. "Creamwash with Noxzema." Apply Noxzema all over your face. With a wet face, cloth wash your face with Noxzema—just as you would with soap. Note how clean your skin looks and feels. 2. Dry face. Smooth on a protective

Guide Students In Choosing Courses

New System Aimed To Overcome 'Jack Of Trades, Master Of None'

Precautions taken to prevent a student from choosing his courses "cafeteria style" were among pertinent points outlined in a panel discussion at Victoria High School Wednesday night, held in conjunction with a parents' reception.

Principal H. L. Smith introduced members of the panel who were: Vice Principal H. D. Dec, chairman; Miss L. Maxwell, senior counsellor for girls; Mrs. Hazel Hodson, girls' counsellor; Miss J. Roberts, girls' counsellor; R. Heywood, head of department of guidance and counselling; D. E. Smith, boys' counsellor; and L. J. Wallace, boys' counsellor.

The whole pattern into which the various activities of the school fitted was discussed briefly by Mr. Smith before the panel got underway.

A new system introduced to meet the problem of children choosing courses which will lead to "jack of all and master of none field," was described by Miss Maxwell.

Students could, she said, select from a great variety of subjects with emphasis on scientific, literary or practical for example, depending on their plans for after-school avocations.

EFFECTIVE LIVING

Parents who might wonder why health and physical education courses were missing from the chart were told of the new "effective living" course by Mrs. Hodson which includes the two mentioned along with guidance and general instruction for the future.

"Do boys and girls come to the counsellors with questions apart from their courses?" asked Mr. Heywood.

"They certainly do," said D. E. Smith. "They come on per-

New Candidate For Port Alberni Post

PORT ALBERNI—New candidate for mayor in the Port Alberni by-election Nov. 15 will be D'Arcy Thompson, logging engineer for Bloedel, Stewart and Welch. Other two candidates are ex-Mayor Loran K. Jordan and former alderman William Johnston.

DUCK DINNER THE EASY WAY

SEATTLE (AP)—The big signboard at Jim Brady's service station realistically shows a sample of outdoor living in wet weather.

To add to the realism, Brady added some decoys.

At dusk Wednesday a Mallard duck sailed in and tried a high-speed landing. Brady got a duck dinner.

First Sea Cadets Move Up In Training Plan

First group of Junior Navy League sea cadets to advance to R.C.S.C.C. Rainbow drew uniforms from stores Wednesday night.

Sixteen fledgling tars moved up. They are the first group to do so, as the junior organization was formed only a year ago.

Present were seven members of the Navy League of Canada, including Forrest L. Shaw, president.

You can't "hitchhike" your way to Family Security



There's no harm in hoping that good fortune will help with a "lift" along the road to prosperity, but to trust the future financial security of a family to luck is to risk disaster.

There can be no independence without financial security. A family unprotected against the loss of the breadwinner faces an uncertain future.

The sure way to provide a continuance of income is through Life Insurance arranged in the form of *guaranteed*, non-cancellable monthly payments. Manufacturers Life representatives are qualified to help you plan your financial future in accordance with family needs and circumstances.

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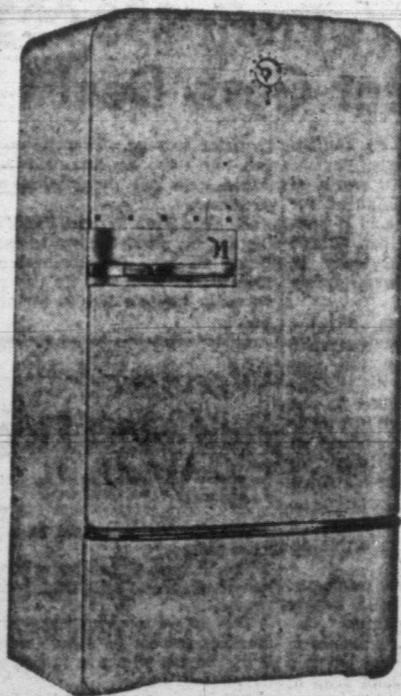
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T. E. LEEHING, Branch Manager

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AUTOMATIC CLOCK



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THE HOME GARDEN

Colorful Plants For Busy Housewife

By HILDA BEASTALL

There are many colorful plants which may be grown by the busy housewife if a few simple, yet important rules are remembered. One of the easiest and most dainty of plants is the Begonia semperflorens, literally the ever-flowering begonia.

The begonia family is very large and widely grown in the warmer parts of the world. It is divided into three main sections; the tuberous-rooted, the rhizomatous, and the fibrous-rooted. Begonia semperflorens belongs to the latter section.

Most home gardeners grow their ever-flowering begonias from cuttings which is an excellent way to propagate a really choice plant, but why not try them from

seed? You will find many, delightful colors in a mixed packet of the dwarf varieties, ranging from white, through the pinks, to brilliant reds.

The seed is so extremely fine that slightest covering of soil may smother it, so just scatter it on the surface of a seed pan or flat and keep it shaded, moist, and in a temperature of 60 degrees F. Germination should then take place in about ten days.

FOR STURDY PLANTS

Transplant the tiny seedlings as soon as they are large enough to handle, and again when they have become established small plants. About a week after this final move, pinch out the centre stem just above the lowest pair of leaves. This may seem drastic, but in a few days many growths appear, and these will form a sturdy, well-shaped plant.

The soil for all begonias must be porous, yet contain sufficient fibrous material to maintain steady moisture. Other important points of care include good light and air but not direct sun, and water when the top soil is becoming dry, filling the saucer under the pot or pouring it on the soil—not on the foliage or the centre of the plant. If the leaves are left wet overnight, or if a trace of moisture is on the foliage when the plant is in a chilly room, a brown water stain will be noticed, followed by immediate rotting.

Seed sown now will give fine plants by next April-May for use as pot plants, in north window-boxes, or shady beds.

"Build B.C. Payrolls"

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DENVER POLICE IGNORE MASS ACCIDENT INVOLVING 28 CARS

DENVER (AP)—A snowstorm and resulting slick streets produced a 28-car accident, but police were too busy to bother with it.

The mass pile-up of cars occurred on a South Denver hill last night after one motorist's car skidded sideways. Before he got his car straightened out, 27 other vehicles were involved.

The report reached police headquarters, already swamped with traffic calls. There were no injuries, so police advised worried motorists to "straighten it out the best you can."

Urge Decentralization Of Hospital Facilities

VANCOUVER (CP)—The Vancouver Medical Association Wednesday voted overwhelmingly for decentralization of hospital facilities because of the "threat of atomic warfare."

Most of the city's doctors urged well-spaced hospitals in the "interests of civil defence," and asked the government to establish a metropolitan health planning committee to plan

future construction. More than 200 doctors voted.

The move stemmed mainly from a proposed \$9,000,000 500-bed addition at Vancouver General Hospital.

Delegates said community hospitals could handle 97 per cent of medical operational requirements. Costs also would be much smaller than in bigger institutions.

Canada's Korea Ships Share Anti-Sub Training

By DAVE McINTOSH

TOKYO (CP)—The three Canadian destroyers operating with the United Nations forces in Korean waters today were on their way to Hongkong for a brief spell of anti-submarine training.

They will work out with a British submarine off the big naval base.

The Athabaskan and the Cayuga are due to reach Hongkong Friday. The Sioux, escorting a British carrier, is scheduled to arrive there Saturday.

United Nations naval commanders here said all three will return to Japan in about a week to resume "routine patrol" off Korea.

The Tribal class destroyers, which sailed from Esquimalt, B.C., July 5, have taken part in landing and bombardment operations off Korea, as well as per-

forming patrol duties and screening larger United Nations fleet units.

In all the actions, including the Inchon landings on the west coast of Korea Sept. 15 that led to the liberation of the South Korean capital of Seoul, there have been no Canadian casualties.

The destroyers, in the war zone since July 31, represent only part of Canada's contribution to the United Nations' fight against the Communists in Korea. Twelve R.C.A.F. North Star planes are operating on the trans-Pacific airlift between McChord Field, Wash., and Tokyo. An advance party of the Canadian Army's 11,000-man Special Service Force has reached Korea and the second battalion of the Princess Patricia's Canadian Light Infantry is due to sail for Korea late this month.

ARMS CACHE IN COFFINS

ROME (Reuter)—Five coffin-makers were arrested at Pesaro after police seized a big arms cache in an undertaker's house. In the coffins were 70 rifles, 127 hand grenades, 20,000 rounds of rifle and machine gun ammunition, revolvers and a signalling pistol.

Soothing Relief from MOUTH-CANKER DISCOMFORT

RINSE with DR. FOWLER'S extract of WILD STRAWBERRY SOLD AT ALL DRUG COUNTERS

Victoria Daily Times 5 THURSDAY, NOV. 9, 1950

LOSE CITIZENSHIP A Canadian citizen automatically ceases to be such after living outside Canada for six consecutive years.

1951

Monarch at National Motors TOMORROW

Only fresh, sun-ripened tomatoes, thin-skinned and heavy with juice, are "gentle pressed" by Libby's... that's why it's Canada's favourite tomato juice.



DOUBLE YOUR MONEY BACK If you don't agree that all four Libby's "Gentle Press" Tomato Products—JUICE, SOUP, CATCHUP and CHILI SAUCE—are the most delicious you've ever tasted.

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A New Listening

Experience Awaits You

... in full range fidelity of Northern Electric radios.

Each Northern Radio is magnificent to hear and handsome to look at.

A Northern Electric radio is your best entertainment buy for greater listening enjoyment.

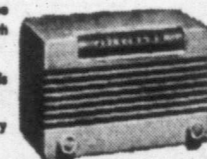
MODEL 5406

A 5-tube superheterodyne AC-DC model with phone connection.

Weights only 5 lbs. and is 7" high.

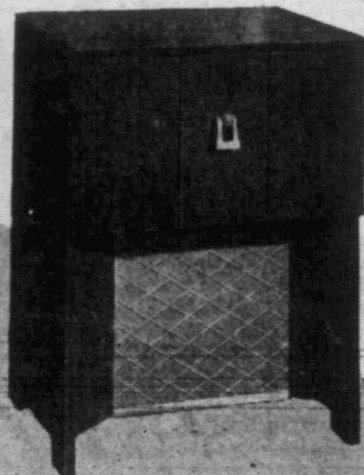
Colours—Brown or Ivory plastic.

\$29.95



LUCERNE 5401—This consolette comprises a five-tube superheterodyne radio receiver combined with a record player employing a three-speed automatic record changer.

\$184.50

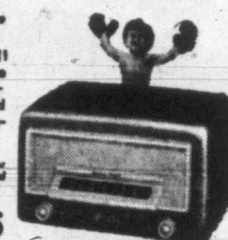


"Baby Champ"

Most powerful of small radios in the world—Choice of six decorator colours—Phone outlet for record reproduction—Large loop-antenna inside built.

Model 5412 also available for long and short wave—Ivory and brown only.

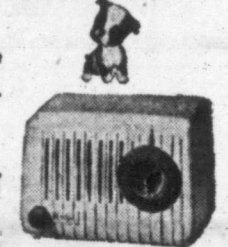
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"MIDGE"

Most recent and smallest of the N.E. Radio family—5-tubes for powerful performance—Inside built loop-antenna—Rich sonority—Six shades—yellow, red, green, brown, ivory and ebony.

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MODEL 5404

An ivory plastic model type which operates on AC or DC power. A built-in loop-antenna picks up normal station in primary areas.

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Announcements

Alcoholics Anonymous. Confidential assistance on drink problems. P.O. Box 1, Victoria, B.C.

Arts Centre of Greater Victoria. Gallery, 523 Broughton Street. Father and son watercolor exhibition. P. W. de P. Taylor and Robert Taylor. Joint exhibition of landscapes. Sooke and west coast and wild fowl by Robert Taylor. Hours: 11 to 5.30, and Saturday, including Saturday evening, 7.30 to 9.30. Luncheon recordings musical, Friday, 12 to 2 p.m. All entries should be in this week for the Jury Show. All media. Details at the gallery.

A salvage collection for James Bay, Esquimalt and Gorge. E 3413.

At J. M. Johnson's you'll find gifts for everyone. Handbags, Bond Streets, evening bags; wallets, utility kits, looseleaves; imported pipes and tobaccos. Be sure to see our fine stock of Quality Luggage of all sizes. Most reasonable prices in town. J. M. Johnson, Douglas at View—opposite Eaton's.

Chiropractor—M. J. Oscar, D.C., Ph.C., 203 Central Building. B 2743.

Dr. T. F. Rose, M.A., M.D., C.M., D.I.M. (McGill), has established a practise restricted to the specialty of internal medicine at 314-315 Stobart Building, Yates Street. Telephone B 3641.

Do not miss hearing James Kays, distinguished tenor of Eugene, Ore. Soloist with the Schubert Club, High School, Tuesday, Nov. 14, 8.15 p.m. Tickets 75c, at Fletcher Bros.

Hear Yel Hear Yel With the Vibraphone. No batteries. \$15. European Vibraphone Agency, 640 Fort Street (Campbell Studio) E 5934.

International Salon of Photography, Empress Hotel, daily until Nov. 12. Color slides exhibited at Williams Building, 749 Broughton Street, Thursday, Nov. 9, at 8 p.m. and 9 p.m.

Margarine, 2 lbs. 69c; peaches, 2 tins 35c; grapefruit juice, 2 tins 35c; fig bars, lb. 25c; barrel biscuits, lb. 20c; tomato juice, tin 10c; pork and beans, tin 10c; coffee, lb. 92c; tea, lb. 79c; puddings, 4 packages 26c; Javex, bleach, 32-oz. bottle 16c; Woodbury face soap, 4 for 30c. Pick an' Pack Groceries, 715 Pandora.

Reginald Mills, Divine Healer—Treatment for paralysis, rheumatism, cataract, ulcers, hay fever and other disorders. Kindly note permanent change of address, 950 St. Charles Street, Garden 9542.

Rummage sale by Colwood P.T.A. on Friday, Nov. 10, 9 a.m., at Hard of Hearing Hall.

Rummage Sale, 7 a.m., City Market Building, Friday, Nov. 10. Auspices of Royal Jubilee Almshouse.

The Sirocco Supper Club is now accepting reservations for banquets, weddings and all other functions, private or public. Phone E 9221.

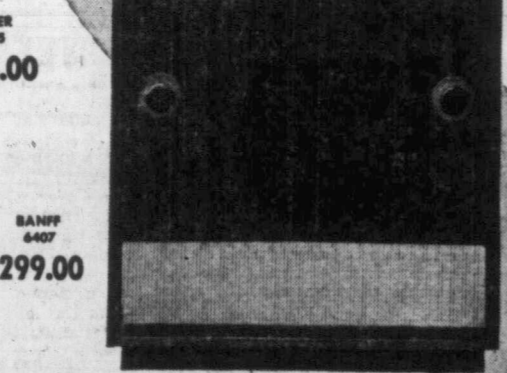
Through the kindness of the Rev. W. Allan, of the Fairfield United Church, Moss and Fairfield Road, a memorial service for the War Amputations of Canada, Victoria Branch, will be held at 11 a.m. Sunday, Nov. 12. It is requested that all members and their families possible attend this service congregating at 10.45 a.m.

Victoria School of Expression—Voice and speech training class commences Friday, 7.30 p.m. G 5525.

Wanted—Used playing cards and crib boards for distribution to armed forces in Korea. Please leave at Y.M.C.A.

JASPER 6405

\$284.00



BANFF 6407

\$299.00

JASPER 6405—A six-tube Radio-phonograph combination having a three-speed automatic record changer and housed in a modern style console cabinet in Walnut or Mahogany.

BANFF 6407—A six-tube Radio Phonograph combination, having a three-speed automatic record changer and dual loudspeakers. The cabinet is of modern design and is available in Walnut or Mahogany.

LAURENTIAN 6403

\$269.00

LAURENTIAN 6403—A pleasingly designed console cabinet in Walnut or Mahogany houses this attractive six-tube radio-phonograph combination, employing a three-speed automatic record changer.

Elizabeth Suffers Indisposition

LONDON (CP) — Princess Elizabeth was confined to her home today with a heavy cold. She had to cancel a scheduled visit to the R.A.F.'s fighter command headquarters northwest of London, where she was to have inspected the underground operations room and radar equipment.

The King has been suffering from a slight attack of rheumatism, but is carrying on his normal duties.

1951

Monarch
at
National Motors

TOMORROW



Big Job For Victoria Artist

Owen Goward, artist and logging engineer, has big easel assignment painting watercolors on logging industry for B.C. Lumber Manufacturing Association. Here he works from old flatcar on Ogden Point scene. C.P.R. recently purchased sea view with Princess Kathleen painted from King George Terrace for Empress Hotel and Princess ships' menus.

WELL BUILT

A wall of the Tower of London, now being repaired, was constructed 700 years ago.

Power Exchange In German Zones

BERLIN (Reuter)—East German authorities decided today to resume the exchange of electricity supplies with the western zone, ending a six-week "power war."

A formal agreement to be signed shortly provides for supply of 400,000 kilowatt hours a day to West Berlin by Soviet-zone power plants, starting Nov. 16.

In turn West German power stations will deliver the same quantity of electricity to Soviet-zone provinces. This agreement avoids the difficulties of payment between two territories of different currencies.

Power Plants Prize In N. Korea Fight

China Reds Drawn Into Combat By Threat To Industrial Plans

By STAN SWINTON

WITH THE U.S. 10TH CORPS, NORTH KOREA (AP)—What is the story of the great North Korean power plants which China's Communist Army apparently is willing to fight to protect?

Why did China's Communist boss, Mao Tse-tung, seemingly consider them a stake great enough to commit part of his Manchurian forces?

The mighty hydro-electric plants strung across the neck of North Korea produce 2,681,180 of Korea's 3,132,727 kilowatts.

An undetermined amount of that power is funnelled into Manchuria, the great centre of China's heavy industry.

Mao Tse-tung does not want that power shut off. Although the Russians looted much Manchurian productive equipment during their postwar occupation, what is left is China's chief hope for industrialization. And the Communist Party line says industrialization is the answer to China's historic poverty.

The three major power systems most directly threatened by United Nations forces are at Changjin (Chosin), where the Chinese 124th Division has been fighting a grim battle against U.S. Marines at Pujon (Fusen), a few miles east; and at Hochon, farther east.

U.N. forces either hold or directly threaten all the Changjin, Pujon and Hochon plants. The North Koreans are fighting bitterly for them. U.N. officers do not know how much of their

power has been funnelled to Manchuria during the Communist era. It may be a lot—and that may explain the Communist effort. They may just be trying to keep liberated Korea from getting the electrical muscle to build a new industrial life.

But over all, the Chinese and North Koreans are fighting to the death to protect the hydro-electric systems, because in a modern industrial economy they mean the difference between having heavy industry or remaining an agricultural country. And Communists think in terms of industrial productivity, not agriculture.

NO PILOT ON TURBO-JET

MELBOURNE (Reuter)—A pilotless turbo-jet aircraft, designed and developed in Australia, has made its first test flights, Supply Minister Howard Beale said today.

The aircraft, radio-controlled, is "a very nippy little fighter," experts said. Britain suggested the project more than two years ago. It had been one of the most closely-guarded secrets of defence research undertaken by Australia.

Education Minister At School Openings

Education Minister W. T. Straith is on another of his school-opening tours.

The minister this week is officiating at ceremonies at Lillooet, Pavilion and Bralorne.

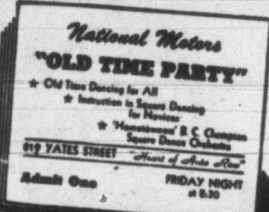
He will return Friday.

Accompanying him is F. T. Fairley, deputy minister and superintendent of education. Mr. Straith recently opened new schools at Port Alberni and farther north on the west coast of Vancouver Island.

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Call at the National Service Station for your free ticket to fun and frolic in the National Showrooms.



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Why Are We Here? Where Are We Going?
AN ANSWER TO THE ROSICRUCIANS FROM THE WORD OF GOD

We invite you to be at
Prince Robert House, Friday, Nov. 10—8 p.m.

Dainty morsels of delight

Take one... taste it... food it melt away to nothing on your tongue, leaving the rich, creamy flavour of fresh farm products. They're butter-rich and sugar-sweet... there's eggs in them too, and pure wheat flour. And those heavenly fillings! You'll get an assortment in the 'Wedgwood Drum'. Ask at the same time for 'Cocktail Assorted'—tasty, palate-teasing tit-bits in fascinating shapes to tempt your appetite. Gift-packed, all of them; oven-fresh and sealed for you and your guests!

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Drew Claims Canada Needs More People

LONDON (CP)—George Drew, leader of Canada's Progressive Conservative Party, said Wednesday night Canada could feed, clothe and house a population of 100,000,000 people.

But he indicated in a speech prepared for delivery to the Canada Club in Britain that he believes it will be years before there is a Canadian population of that size. The population is expected to hit 14,000,000 by the year end.

"We are growing rapidly now," he said, "we have, in fact, been growing more rapidly than was generally realized. Our population may still not be large, but it is nearly three times what it was at the turn of the century and it is almost twice what it was at the beginning of the First World War."

"During the last year, and in fact for the last 10 years, our rate of growth on a percentage basis has been greater than that of the United States. If our population continues to increase at the present rate—and my own belief is that it may well increase at a much more rapid rate—we will have attained a population of 40,000,000 within the next 50 years."

Mr. Drew said many of the things Canada is buying from United States could be supplied just as well from Britain.



FOR YOUR PET BETTER GET
DR. BALLARD'S
DOG & CAT FOODS

Yes your dog will MORE THAN GET BY, if you always feed him DR. BALLARD'S. All the essential vitamins, minerals and proteins are scientifically blended in the correct proportions. Your pet will relish the hearty meatiness of Dr. Ballard's food! Dr. Ballard's balanced diet, is a diet designed to keep him in tip top condition. Make sure your dog receives the benefits of balanced feeding—ask for Dr. Ballard's food, biscuits, kibbles and Dry Meal Formula at your grocer.

Free! Free! Free!!!

Solid brass dog tag... engraved with your dog's name and address for ANY THREE DR. BALLARD'S labels.

Mailing instructions on the package.

at **Cunninghams**

Freshens the air
Counteracts odors

SIERRA
HOUSEHOLD DEODORANT

12-oz. Bottle **69c**
ONLY

Unequalled for the sick-room and washing
sick-room clothes and utensils...
pine-scented.

No Disinfectant Smell!

SICK ROOM NEEDS

RED'S
MILK OF MAGNESIA
32-oz. blue bottle
69c

IRRIGATORS White Enamel.
2-qt. size with handle... **2.25**

COLDS

The **VITAVAX** "Immunity Treatment"

The modern defence against colds is to stop them before they start... by building up resistance to bacterial infections. Each Vitavax capsule contains (1) COLD VACCINE, specially prepared to combat common cold bacteria; (2) VITAMINS A, B, C and D in richly concentrated form. Thus, Vitavax helps you build immunity to colds in two ways... provides a new easy way to take effective vaccine treatments and to benefit from health-giving vitamins, too. Ask your druggist.

Roberts Biological Laboratory, Toronto

VITAVAX
COLD VACCINE plus VITAMINS

BED PANS White enamel. Easily placed, easily emptied... **4.65**

URINALS White enamel, male, hospital type... **3.50**

GRADUATED MEASURES 1.85

20-oz. 2.15

PUS BASINS White enamel, kidney shape, from... **1.00**

THERMOMETERS Aspto Fever type, hard rubber case... **1.65**

INFRA RED LAMP Relieves aches and sinus pains. Fits any socket... **3.95**

DIABETIC KIT No. 67E. Case with bakelite sterilizer, "Steritube" needle container. Compartment for cotton, alcohol vial, clip for insulin bottle... **3.00**

SUCARYL A stable, synthetic sweetening agent with no caloric value that may be used in cooking. 100 tablets... **75c**

FRIENDLY SERVICE
Cunninghams
CUNNINGHAM DRUG STORES LTD.

TRUMAN CLOAKS SURPRISE AT ELECTION RESULTS

ABOARD YACHT MY MARY GAIL (CP)—President Truman today cloaked his disappointment and probable surprise over Tuesday's Democratic election setbacks behind a cheerful appearance, and pondered his future.

Truman and his staff were not saying much about the results except to point to the fact that the Democrats retained control of the Senate, 49 to 47, and of the House of Representatives by what they described as a "comfortable" majority. It was whittled sharply from the present margin.

Queried by reporters as to Truman's explanation for the defeat of top-ranking party members, press secretary Charles G. Ross said tersely:

"The President has not expressed himself as to that."

Truman and his party, meanwhile, continued their cruise aboard the presidential yacht on the Potomac River and in Chesapeake Bay.

As an election aftermath, the question naturally arose whether the President will seek his own re-election in 1952. Truman has never said he will not run again.

Ended His Life

BRUSSELS (Reuter) — A civilian member of Belgium's counter-espionage service who had access to highly-secret docu-

ments, was found hanged in the coding room at army headquarters here, it was disclosed. Police say they do not suspect foul play.

TUNE IN TONIGHT--6.30

Enjoy the Intimate Song Stylings of

PAT BERRY

with
Bunk McEwan
at the piano

Presented by
BROWN'S
Victoria Nurseries
618 VIEW STREET



Little Change In U.S. Congress, Says Pravda

MOSCOW (AP)—In its first comment on the United States elections, Pravda says today the new American Congress will differ but little from the old one, since the Democrats and Republicans are equally reactionary.

The Communist Party newspaper reports the defeat of American Labor Party Congressman Vito Marcantonio of New York City, but claimed he received more votes this year than in 1948. It says that Marcantonio, whom it described as the "only progressive member of Congress," was defeated because of a three-party coalition opposing him.

(Marcantonio actually dropped almost 1,000 votes, polling 35,385 this year as compared with 36,278 in 1948.)

The paper says there was a poor turnout at the polls and a characteristic apathy among the voters.

(The estimated 40,000,000 ballots cast this year set a record for an off-year election.)

Elsewhere in Europe the press interprets the election outcome as spelling less American interest in European welfare and less financial aid for the continent.

The London Daily Express comments: "There will certainly be a sterner insistence that the European nations should show much more convincing proofs of self-help in self-defence. The balance of American interest may swing further away from Europe towards the Far East."

Says the Financial Times: "With more powerful Republican opposition, it is probable the scale of aid to Europe will be less generous..."

Returned Claims Investigated
INCOME TAX
A Complete Income Tax Service
Including British Returns
J. M. LEMARQUAND
For Appointment Phone E 5748
501-503 Bank of Toronto Building

The Daily Mail comments that President Truman "certainly will be under pressure to reduce dollar assistance to other countries."

Two newspapers in Paris say the election indicated a revival of isolationist sentiment toward Europe.

In Germany, the Frankfurter Rundschau says the emphasis of U.S. foreign policy might be shifted from Europe to Asia as a result of the election. The pro-western press in Berlin views the election results as public support for President Truman's foreign policy. The Communist press of the east sector ignores the elections, with one slight exception.

Boy Killed When

Crashing Gate

WINNIPEG (CP)—A 13-year-old boy attempting to climb a fence into Osborne Stadium Wednesday night touched a power line and was killed.

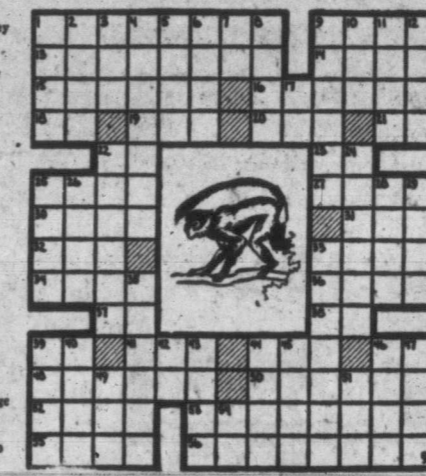
The lad, Howard Benson, had money to see the hockey game between Brandon Wheat Kings and Winnipeg Monarchs, but decided to crash the gate because it was "more fun that way."

His parents, two sisters and a brother were inside the arena watching the game when an announcement came over the loudspeakers that Howard has been electrocuted.

Two British Columbia students were listed among those receiving degrees at a recent graduation ceremony at the University of Edinburgh.

The two were Thomas P. Elder, who graduated as a Bachelor of Laws and Miss Ann M. Spencer, who graduated with a Faculty of Arts diploma. Both earlier had won Bachelor of Arts degrees at the University of B.C.

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15 Electrical unit
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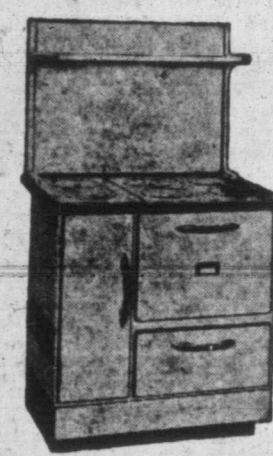


ANSWERS TO PREVIOUS PUZZLES
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No Belgian Arms For China Reds

BRUSSELS (AP)—The Belgian government and the country's largest munitions firm has denied Belgium is exporting arms to Communist China.

The denials followed an article Monday by the Brussels pro-government newspaper La Cite saying that \$4,700,000 worth of machine guns and bullets have been exported to Mao Tse-Tung's China during the first nine months of 1950.



GURNEY
COAL AND WOOD
RANGES
FROM
122⁷⁵ to 199⁵⁰

CAN BE CONVERTED
TO OIL WITH THE
FAMOUS CYCLOS OIL
BURNER, NOW ON
DISPLAY... CALL,
WHITE OR PHONE...

C. J. McDOWELL
PLUMBING and HEATING LTD.

1000 DOUGLAS STREET

E 4138

Immediate Delivery

Buy Now—While Stock Lasts—Prices on the Increase

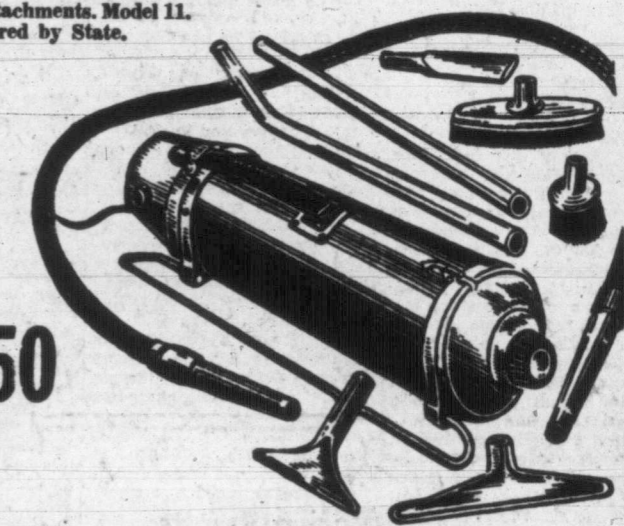
ELECTROLUX

REBUILT and
GUARANTEED!
ONE YEAR

Complete with attachments. Model 11.
Manufactured by State.

FULL
CASH
PRICE
ONLY

19⁵⁰



FOR FREE HOME DEMONSTRATION

PHONE B 2231

New Westminster, Phone N.W. 4068
Chilliwack, Phone 21851
Vancouver, Phone TA 1577

Vernon, Phone 861
Kelowna, Write Box 859, Courier
Penticton, Phone 1077

HOOVER

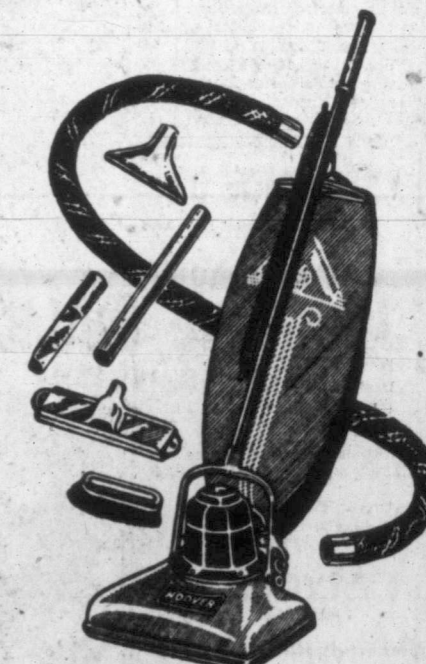
Rebuilt and Guaranteed

19⁵⁰
FULL
CASH
PRICE

Complete With Attachments
(Manufactured by State)

To ensure complete satisfaction these
machines sold on home demonstration
only.

24-Hour Phone Service



STATE

VACUUM STORES OF CANADA LTD.

850 FORT STREET

PHONE B 2231

State Vacuum Stores
OF CANADA LTD.

I would like a free home demonstration of a
fully guaranteed rebuilt Electrolux or Hoover
vacuum cleaner.

Name _____
Address _____
City _____ Prov _____
Phone _____

Stores in Principal Cities of Canada, U.S.A. and England

Take your place with men like these!



The "sure-fire" gunners of the
FIELD ARTILLERY

The Canadian Army Active Force is on the
alert. The highly-trained, expert gunners of
the Royal Canadian Artillery stand by their
guns—ready to defend Canada's freedom.

The fighting men of the Royal Canadian
Artillery are expert soldiers. They are
trained to work and fight in smoothly co-
ordinated teams... and proud of it!

Canada needs more men like these "sure-
fire" gunners—men who prize Canadian
freedom enough to fight for it.

You can take your place
beside men like these—
as a member of a field
gun crew—by reporting

Immediately for training as a soldier of
the Canadian Army Active Force. Canada
needs you now! Report today!

TO ENLIST YOU MUST:

1. Be a Canadian citizen or British subject.
2. Be between 17 and 29 years of age.
3. Be single.
4. Meet Army test requirements.
5. Volunteer for service anywhere.

REPORT RIGHT AWAY TO:

No. 11 Personnel Depot, 4050 West Fourth Ave.,
VANCOUVER, B.C.

AG 500-55

NIAGARA
FINANCE COMPANY LTD.
SUBSIDIARY OF INDUSTRIAL ACCEPTANCE

24 Winch Bldg., 640 Fort Street — Phone E 5451

Help make Canada strong
JOIN THE CANADIAN ARMY ACTIVE FORCE NOW!

For sparkling entertainment, listen to "The Voice of the Army"—Wednesday evenings—Dominion Network

The FORMER MISS FREY

By Edwin Ruff

Copyright 1950 by NEA Service, Inc.

THE STORY: Edith Frey, the former Miss Frey, has inherited 21 per cent of her father's advertising agency with her two brothers, Jeff and Myron, owning the remainder of the stock. Edith, husband, Peter Frey, is in Reno, getting a divorce, and Dan Reagan, Edith's executive, has asked Edie to be his wife, but Edie has not given him her final answer. Meanwhile, business troubles beset the firm. Lyons Head has threatened dire steps because none of the campaigns prepared suits Mr. Lyons. Edie has just called the bluff by telling him to take his business somewhere else.

XXVII
After Edie Frey had spoken, Mr. Lyons began to hedge. "I'll tell you what I'm prepared to do, Miss Frey. I'll give your agency another chance. If you can bring—"

Edie's eyes, like green darts, stopped him. "It isn't a question of another chance. Frankly, we don't feel that our position requires one. And we're not going on setting up straw men for you to knock over. As Mr. Reagan has said, we've brought you some good campaigns lately. They represent our best thinking." She pointed to the ads that were the agency's choice. "Here is one of them. You don't want it and you didn't want the others. I'm sorry, but we can't do any more."

Mr. Lyons almost wriggled in his chair. And Edie knew she had him licked.

"Well," he said, pulling one of the advertisements toward him, "if you think this is good bread advertising, all right. Mind you, though, I'm not giving in entirely. I'm not enthusiastic about this material. It'll need alteration. A lot of alteration."

Edie let him save face as best he could. "We're perfectly willing to make alterations, Mr. Lyons," she said. "When they're justified and when we know why we're making them."

Lyons fussed on for a few minutes. "I'll have to keep these ads," he said. "I'll look them over more carefully and send them back. With the—er—revisions indicated."

"Just as you like," Edie said and got suddenly to her feet. On the pavement outside, while Chuck Stoneham dazedly searched for a taxi, Reagan mopped his face with a handkerchief, then held out his hand.

"Lady," he said, "you win. That was like listening to sweet, sweet music. But you sure took a gamble."

Edie laughed. "Oh, I don't think so. I figured Mr. Lyons hadn't the faintest intention of leaving us. I'm sure that, deep down, he's perfectly satisfied. If he'd really wanted to change agencies, he could have done it any time in the last 20 years. He was bluffing. And I thought it time to call his bluff. But I suppose," she added, "that I did it like a dumb neophyte."

"Uh-huh," said Reagan, "you're dumb, all right. Like a fox."

And in the taxi Pat Vernon said, with the grin still on his brown monkeyish face, "Say, would anyone mind if I didn't go back to the office? I've got to celebrate the first and only time I've heard a client told to go and chase himself."

WEEK-END CRUISE

Several days later after the "Lyons affair," as that episode had come to be known at the agency, Jeff Frey went on a short vacation. While he was gone, Edie and Reagan received an unexpected invitation from Mr. Northcott to go for a week-end cruise with him.

"Looks as if we might be getting onto a better footing with friend Northcott," said Reagan. "He doesn't ask everybody out

on that swanky boat of his."

"You don't think he might have a bit of axe-grinding to do?"

Reagan's eyes clouded. "That's possible. But I've been thinking that maybe we've been wrong in suspecting Northcott of being up to something. He seems to be all for us. Of late, anyhow."

"I guess," Edie said, "that I've just got a nasty suspicious nature."

Northcott's cruiser was long, white and commodious, a thing of clean graceful lines, shining metal and decks scrubbed to the color of dried cherry-pits. She was moored in the East River, and Edie and Reagan arrived late Friday afternoon. Northcott greeted them.

For once he did not give an impression of complete greyness. He was attired in a blue jacket and linen slacks. Even in this careless garb, however, he still looked somewhat forbidding.

"I'm glad you could come," he said. "We're thinking of cruising off Montauk. How does that sound?"

"Grand," Edie said, smiling. "Come and meet the rest of our party," said Northcott.

On the afterdeck they were presented to Mrs. Northcott, a tall, red-haired woman, handsome rather than pretty, and to a couple named Winwood.

PLEASANT SURPRISE

"We've another member somewhere," Northcott said, "but I don't know where he's gone. Well, I suppose you'd like to freshen up a bit. I'll show you to your cabins."

When Edie came back on deck, she got a pleasant surprise. Sitting in a wicker chair, talking to Mrs. Winwood, was Gil Sumnerfield.

"Why, Gil," she said. "How nice. You're the last person I expected to find here. I didn't even know you knew Mr. Northcott."

"Known him for years," Gil told her. "He was a few classes ahead of me in college. But I haven't seen him much since then. We've only—sort of renewed our acquaintance lately."

"Well, treat him nicely, Gil," Edie laughed. "He's our best client."

"I know," said Gil and, for just a second, Edie thought there was seriousness in his voice.

(To be continued.)

SALT SPRING ISLAND FERRY SERVICE

Winter Schedule Effective Nov. 3
Daily Except Wednesday

Lv. Fulford	Lv. Swarts Bay
8.15 a.m.	9.15 a.m.
10.00 a.m.	11.00 a.m.
2.00 p.m.	3.00 p.m.
4.00 p.m.	5.00 p.m.

NO SERVICE ON WEDNESDAYS

GULF ISLANDS FERRY

CO. LTD.
Phone E 1177

Up And Down

LONDON (CP)—In an experiment here an usherette in a movie theatre wore a pedometer on her leg for 12 months. Now it's been checked and shows that she walked 904 miles in the year, showing patrons to their seats.

JET CRASH KILLS TWO

COPENHAGEN (Reuter)—A Danish jet fighter exploded in mid-air over Jutland today, killing the crew of two.

LONDON (AP)—Sir Augustus

Moore Daniel, 83, art expert and archaeologist who was director of the National Gallery from 1929 to 1933, died Wednesday.

WORLD CALENDAR

Under the world calendar sponsored by many associations every Jan. 1 would fall on a Sunday.

Victoria Daily Times

THURSDAY, NOV. 9, 1950

11

NEW TARPAULINS

Mildewproof, Fireproof and Waterproof
Suitable for Truck Tarps and Car Covers

Also Good for

Covering Machinery and
All Farm Equipment

In Sizes 6.0x8.0 to 22.0x32.0

PRICED TO SELL

Come and Browse—Always Something Different

CAPITAL IRON & METALS LTD.

1824-1832 STORE STREET

G 2434 - G 8441

1951

Monarch

National
Motors

TOMORROW

Now Available!

TRIPLE INDEMNITY INSURANCE

A new policy providing accidental death and dismemberment benefits to protect your loved ones. Your beneficiaries will receive:
Face Value of the Policy if you die from a natural cause.
Double the Face Value of the policy if you die by accident.
Triple the Face Value of the policy if you die by accident while riding as a passenger in certain public conveyances or while in a burning public building.
You yourself get liberal dismemberment benefits providing cash for loss of parts of your body.
Ask for our pamphlet "Confederation Life Association" giving particulars of these benefits. It will interest you.

Before You Decide

Confederation Life

Association

Branch Office: Imperial Bank Building, Victoria

C. C. ANNETT, Divisional Manager

The BIG FAMILY Refrigerator!

with the

COLDER COLD
EXTRA LARGE
FREEZE CHEST



It's a real GIANT!

Here's the last word in modern refrigerator design for the large family. Now you can keep on hand up to 60 lbs. of frozen foods in its "COLDER COLD" Freeze-Chest. Open the Freeze-Chest door and it provides a full width shelf for arranging or removing food. It's the most convenient arrangement you've ever seen... with extra space for ice cubes, too.
Meat Keeper for fresh meats, two Humidrawers for fruits and garden vegetables and extra shelf space for tall bottles and other food storage. You can arrange shelf space to suit your particular needs. Best of all, it's Westinghouse with TRUE-TEMP Temperature control... brand new and backed by the Westinghouse tradition of economy, dependability and long-life efficiency. See it today at your Westinghouse Dealer's.

YOU CAN BE SURE
IF IT'S...

Westinghouse

"Westinghouse Presents" JOHN FISHER and THE DON WRIGHT CHORUS Sunday Evenings at 10.30 E.S.T. Dominion Network

Prices and specifications subject to change without notice

Kent's

742 FORT ST.

MacDonald's Ltd.

E 7104

712 YATES ST.

Vogue Furniture

E 1171

860 YATES ST.

G 3111

ARMISTICE DAY

Saturday, Nov. 11

MOTOR COACH SCHEDULES

VICTORIA-NANAIMO
FORT ALBERNI
COURTENAY
CAMPBELL RIVER

Regular schedule service will be operated on the above routes.

SIDNEY-DEEP COVE
Sunday service plus
Lv. Victoria 11.45 p.m.

WEST SAANICH
Sunday service plus
Lv. Victoria 11.45 p.m.

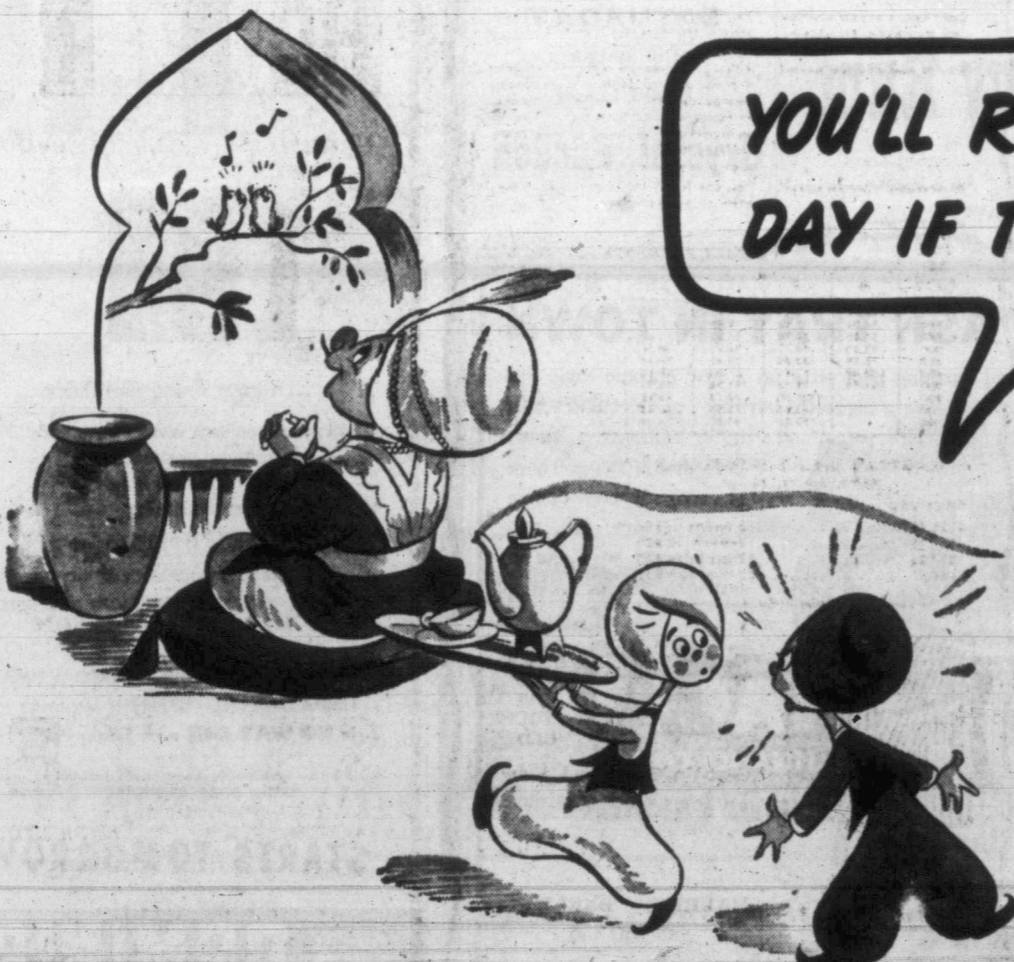
KEATINGS-OLD WEST RD.
No service.

JORDAN RIVER
Scheduled service.

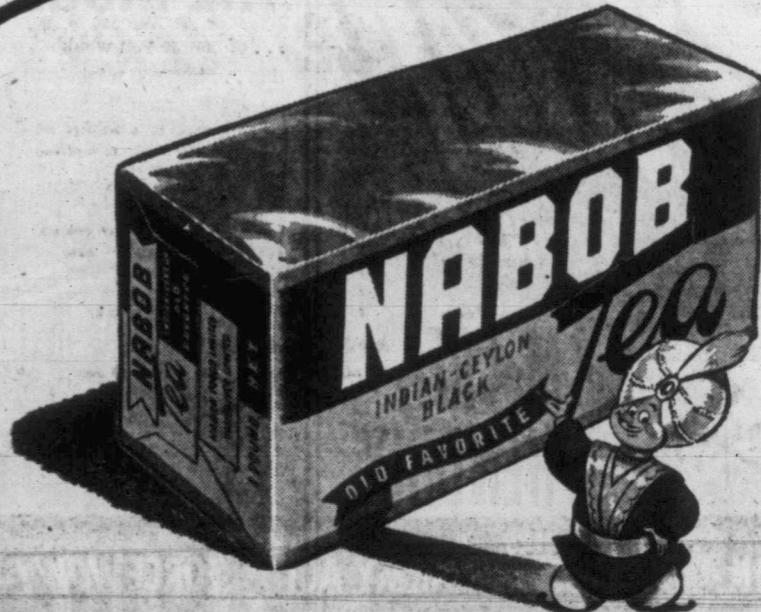
VICTORIA-SWARTZ BAY
Scheduled service.

SAANICHTON WHARF
Holiday service.

CORDOVA BAY
Sunday service plus
Lv. Victoria 11.15 p.m.
Lv. Cordova Bay 11.50 p.m.



YOU'LL RUIN A BEAUTIFUL
DAY IF THAT'S NOT NABOB



PEOPLED BY UNDESIRABLES

BBC Plays Target Of Broadside By Vicar

By HARRY ECCLES

Canadian Press Staff Writer
Celebrating its 30th anniversary, radio broadcasting with all its great technical advances still draws the odd attack for program handling.

The British Broadcasting Corporation has been under fire since it imposed a radio and television ban on the comedy "Party Manners." Now it has drawn a broadside from a vicar of the Anglican Church.

Rev. R. J. Bowyer, vicar of St. Luke's Church at Derby, charged in his parish magazine the BBC's choice of plays for its Saturday Night Theatre has become "a nightmare."

He said a few years ago millions of British radio listeners looked forward to this feature as a pleasant family institution. Now the plays that are presented leave listeners with the impression that Britain "is peopled only by drug addicts, adulterers, murderers or other undesirables."

AS FOUND IN COLLECTION

The occasional healthy person who has cropped up amidst the debauchery and blood-letting has been as rare as a pound note on the collection plate—and as welcome," said the vicar. "I don't mind blood and thunder on Mondays and Wednesdays. But by Saturday I'm ready for a pleasant bedtime story."

Then a BBC recording of the Jean Paul Sartre play "Crime Passionnel," aired over the CBC Trans-Canada network recently, caused some raised eyebrows among Canadian listeners. Frank

language written into the play was left in the radio version. Network officials said the transcription had probably been used all over the world, since the BBC shows go to various countries for rebroadcast.

Canadian radio producers themselves have permission to use profanity with discretion and where it is necessary to the work, but it's not to be overdone.

NON-CONFORMIST POET LIVES QUIETLY IN ONTARIO RETREAT

KINGSTON, Ont. (CP)—On a quiet sanctuary overlooking the St. Lawrence River, the bad boy of Canadian poetry lives unhampered by the worries of the world.

Abbey Dawn, 100 acres of rocky woodland east of here, is a home and way of life for Wallace Havelock Robb, poet, archaeologist, ornithologist and humorist.

Robb has become increasingly well known in Canadian literary circles since his novel Thunderbird was recently published. The book concerns the history of the Mohawk Indians, of whom Robb is an honorary chief. He has also written numerous poems, chiefly on nature topics.

"They call me the bad boy of Canadian poetry because I won't conform," Robb said in an interview. "Well I'm proud to be a Canadian and my poetry is Canadian."

His poetry "often won't scan properly," he says. "But when it's recited—that's something else again."

Ontario Man, 80, Expecting To Live Till 110

COLLINGWOOD, Ont. (CP)—He's 80, looks 40 and expects to reach 110.

That's "man of nature" Alfred Staples, who lives on a Spartan diet, walked 15 miles recently on his 80th birthday, married three times, has five children and he says everybody could be healthy and free from disease if he would only live as nature intended.

He said in an interview he had never been ill in his life and 30 years from now still expects to

be fit and active. He has studied "nature" for the last 60 years.

His day starts at 6 a.m. with a cold bath in a big tub. He dries himself with his hands and never uses soap.

"Breakfast consists of cereal mixed by himself, containing wheat, oats, barley, rye and flax seed. Then comes a boiled egg, a slice of brown bread and a generous helping of fresh fruit. For lunch there are raw vegetables and soup. Supper is a

boiled egg and more cereal.

He wears light clothing winter and summer. When it rains he wears a top coat to protect his suit.

LIBRARY APPOINTMENTS

Two appointments have been made to the Public Library Commission. Both Hugh N. Lidster New Westminster, and E. G. Robinson, Vancouver, are starting three-year terms Dec. 1.

Victoria Daily Times 13
THURSDAY, NOV. 9, 1950

Various African tribes have superstitions about almost every color except blue.

In Seattle The MOORE HOTEL

1926 2nd Avenue

Now accepts Canadian money at par in payment of your room rent.

"Meet More of Your Friends at the Moore"

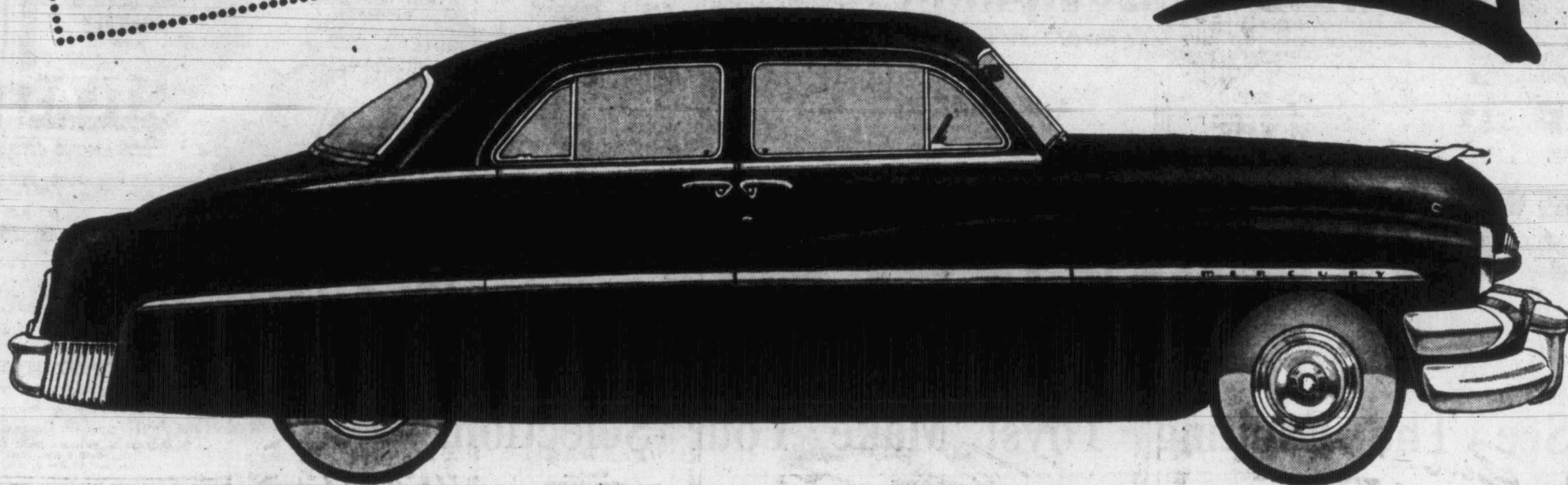
COUNTRY CLUB HOTEL

55 E. • Exotic Pool • Bar • Write for FREE BROCHURE • Hollywood, Calif.

ON
DISPLAY
FRIDAY

the NEW

1951 Mercury



Mighty,  Beautiful 

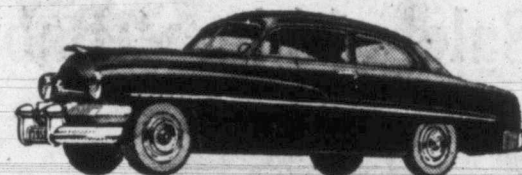
It's here! The Mighty, Beautiful new 1951 Mercury!

Mighty... this new 1951 Mercury... with its improved 112 Hp. V-type, 8-cylinder "Hi-Power" Compression engine to give you a smoother, quieter ride.

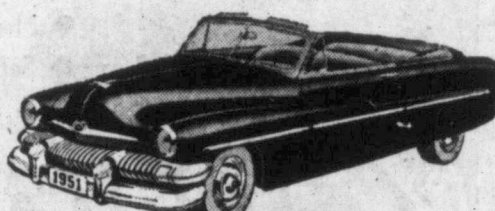
Beautiful... this new 1951 Mercury... from the new and massive bumper and grille to the graceful flowing lines of the newly-styled swept-back rear fenders. There's an enlarged rear window with 980 square inches of visibility. There's luxurious new beauty inside and out.

Best of all it's a beautiful car to drive! Reserve power that means you handle the 1951 Mercury with ease and confidence. Engineered throughout to provide maximum safety, maximum driving ease.

See it at your dealer's... the new 1951 Mercury... in your choice of 12 distinguished body colours or two-tone combinations... the mighty, beautiful car of the year!



MERCURY SIX-PASSENGER COUPE



MERCURY SIX-PASSENGER CONVERTIBLE



MERCURY SPORT SEDAN



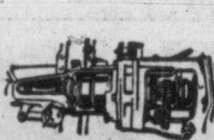
NEW INTERIOR BEAUTY AND COMFORT

Wonderful new decorator fabrics with complementing trim. Genuine leather is available. Exquisite new fittings. Beautiful "Safe-T-Vue" instrument panel for quick-glance reading.



ENGINE, CHASSIS IMPROVEMENTS

Mercury's improved 112 Hp. V-type, 8-cylinder "Hi-Power" Compression engine with road-proven economy. There's comfort and safety in Mercury's heavy frame, super-safe brakes and "Steer-a-line" steering.



TOUCH-O-MATIC OVERDRIVE

For a smoother, quieter ride and stressless driving mile after mile. An automatic fourth forward speed. Cuts engine speed by 24 per cent, reduces engine wear, saves up to 20 per cent on gasoline. Optional at extra cost.

the Mighty, Beautiful
NEW 1951 Mercury

Listen to "The Ford Theatre"
Every Friday Night—Dominion Network

SEE YOUR MERCURY DEALER FOR A DEMONSTRATION DRIVE!

A PRODUCT OF FORD OF CANADA

Gladwell Motors Limited

Pandora at Quadra
B2111

MORE Delicious...
Creamettes
MACARONI

SNAP
Cleans Hands — Fast!

Greyhound's
**FALL
ROUND-UP**
of TRAVEL BARGAINS

BIG SAVINGS on ROUND TRIP FARES

You save an extra 10% or more each way on every Greyhound Round-Trip ticket! Ask about the big Fall Round-Up of all kinds of trips, tours, special features!

A FEW EXAMPLES

There are hundreds more

From	One Way	Round Trip
Seattle	—	—
CHICAGO	\$40.55	\$66.25
SALT LAKE CITY	15.75	23.75
LOS ANGELES	17.10	28.05
SPOKANE	6.05	10.90
NEW YORK	49.80	89.65
SAN FRANCISCO	12.00	19.45
PORTLAND	2.00	5.40
MIAMI	50.05	100.00

VANCOUVER ISLAND
COACH LINES
TRAVEL BUREAU
829 Broughton Street
E. 107-1777

GREYHOUND

RECTOR TELLS CAMERAMEN KEEP AWAY FROM CHURCH

LEICESTER, Eng. (Reuter)—A local clergyman has warned photographers they will have to buy new cameras if he catches them outside his church taking pictures of couples wed in the local registry office nearby.

Rev. John Rumley Collins said he had discovered couples were posing outside the Norman door of his church after a civil ceremony a few hundred yards away.

He called the practice "an appalling impudence . . . acting a lie."

News For Fliers

SINGAPORE (Reuter)—The R.A.F. is to fly wives and families of officers and airmen to join husbands in Malaya, Ceylon and Hongkong to overcome a shortage of shipping through troop and supply movements to the Korean war, it was announced today.

New Potato Strain

BELFAST (Reuter)—A potato resistant to both frost and blight has been bred by John Clarke, a County Antrim farmer who has been studying the plant for 30 years. He is trying to raise the new strain in commercial quantities.

Missing Alberni Harbormaster, Hero Of Many Mercy Missions On West Coast

By DON INGHAM

Port Alberni waterfront has almost given up hope of finding Reese Riley, its popular and colorful harbormaster, missing since Oct. 24.

One of Mr. Riley's regular jobs was the transportation of deep-sea pilots from Port Alberni to and from the ships entering and leaving the Alberni

Canal. For years he used his famous speedboat, Maureen R. for this work, but just recently fitted out an all-weather boat for the purpose.

He had sold the Maureen R. and was delivering it to its new owner in Port Alice when he was lost. Wreckage was first found by Helmer Wingen, Tofino boat builder, but there was no trace of the skipper.

He was born in Tofino, 50-odd years ago, and knew the waters of Vancouver Island's west coast like the cabin of his Maureen R., named for his daughter, Maureen Riley, who is studying nursing in Vancouver. Mrs. Riley and their son, Douglas, live at Port Alberni.

MERCY MISSIONS

He was a great friend of loggers working down the canal. His boat would take them to and from work, and if they

were injured it was usually Reese Riley who sped them to hospital in Port Alberni.

Expectant mothers in small settlements on the west coast used to rely on him to beat the storm to hospital.

He was a great friend of the Indians of the west coast. Raised among them, he spoke their language like a native, and was a great champion of their rights.

Receives Degree

David A. Aaronson, son of Mr. and Mrs. J. Aaronson, 1414 Elford Street, was among those receiving Master of Arts degree at recent University of B.C. autumn congregation.

Mr. Aaronson received degree for his physics thesis on "Design, Construction and Stabilization of a Large Electro-magnet."

EX-NAZIS TRAIN HO'S FLIERS

HONGKONG (AP)—An unconfirmed report to the Chinese press here said today 10 former Nazi aviators, captured by the Russians in the Second World War, are training Communist Chinese air cadets for Ho Chi-minh's Communist forces in Indo-China.

Dispatches quoting "well-informed Canton sources" said the former Nazis had been sent to Sanya airfield on Hainan Island off south China. There, the reports said, the fliers are instructing 500 cadets for Moscow-trained Ho's Vietminh air force.

H. Dunhill Dies

MILAN, Italy (AP)—Herbert Dunhill, 66, managing director of the Dunhill Pipe Company of England, died Wednesday.

York Prelate Warns Soviet Drive On World-Wide Basis

YORK, Eng. (CP)—The Archbishop of York said today Russia is determined that all rival economic political and social systems must be "utterly destroyed."

Most Rev. Cyril F. Garbett said Communist-led outbreaks everywhere are "part of a world-wide conspiracy directed by the Kremlin against western civilization."

As examples, the Church of England's second-ranking prelate cited the Korean war, guerrilla fighting in Malaya and Indo-China, the Berlin blockade and Communist China's invasion of Tibet.

He said Communists, "inflamed with missionary zeal for their cause," have "set out to spread it with the sword in the hand and 'Das Kapital' in the other."

until a world-wide "classless society is established under the control of the party leaders in Moscow."

"The cold war which is now being waged my presently change into a hot war," the Archbishop added in a speech to the York Diocesan Conference.

Dr. Garbett called for "continuous propaganda of the ideals for which democracy stands."

Nicolet Bishop Dies

MONTREAL (CP)—Msgr. Albin Lafortune, 57, Roman Catholic Bishop of Nicolet, died in hospital here Wednesday following a lengthy illness. Born at St. Paul de Joliette, Msgr. Lafortune was the third Bishop of Nicolet, succeeding Msgr. Hermann Brunault in 1938. He was consecrated and enthroned in July of that year.



Store Hours:
9 a.m. to 5 p.m.
Wednesday:
9 a.m. to 1 p.m.
Phone E7111

TOYLAND is OPEN!

See The Exciting Toys! Make Your Selection!

Hurry, Hurry, Hurry to The BAY'S Big Toyland opening tomorrow! Toyland, on the third floor, is simply full of so many intriguing toys that it looks like Santa's workshop! Everything's new . . . exciting . . . packed with fun . . . and just what youngsters are dreaming about. Note, too, all the extra special prices that are easy on Christmas budgets!

Sale! 16-in. "Babyskin" Dolls



3.98

- Blonde or Brunette Curls!
- Soft "Baby-Skin" Arms and Legs!
- A Regular 5.95 Value!

An adorable doll with Vinyl arms and legs that resembles human skin. She has real hair . . . blonde or brunette, and eyes that close when she sleeps. Prettily dressed in frock, bonnet, rubber panties, tiny shoes and socks. This low price because of a BAY chain-wide purchase. Limited quantity at this Special Pre-Christmas price.



Sale! "Marx" Electric Trains! Regular 18.95!

12.95

Fifty only of these sets! 027 gauge, complete with transformer and track. Has sturdy engine, freight car, oil tank, coal car and caboose. Well constructed and designed to delight the heart of any boy. Would regularly sell for 18.95. A terrific buy at this Special Purchase Price. Limited quantity! Hurry for one of these!

Sale! Mechanical Train

A gift to thrill any little boy. Shoots sparks as it whizzes around. Sturdy wind-up motor. Set includes locomotive, four cars and large track. This special for one day only. Limited quantity at this low price. Set . . . 4.98

New Electric Train Accessories!

CURVED AND STRAIGHT TRACK	35¢	BELL RINGING CROSS SIGNALS	2.98
REMOTE CONTROL ELECTRIC SWITCHES	10.95	FLASH LIGHT TOWER	2.39
TRAFFIC LIGHTS	1.69	AUTOMATIC BLOCK SIGNAL	2.98
TWIN LIGHT CROSSING FLASHES	2.98	LAMP POST	98¢
TWIN LIGHT LAMP POST	2.39	EXTRA LONG STRAIGHT TRACK (three times length of standard track). Special, each	95¢



Special! Table Set
Sturdy constructed from varnished natural wood. Table and two small chairs. Reg. 8.95. Special . . . 6.98

Large Metal Buggy
Leatherette hood, chrome trim and mudguards. Silver rose or silver blue. Each . . . 18.75

Doll's Metal Go-Cart
Four rubber-tired wheels. Red with silver trim. Folding handle. Each . . . 2.98

30-in. "Thistle" Wagons
"Western Flyer." Has wooden body. Cushion-tired, ball-bearing disc wheels. Each . . . 9.95

Musical Toy Piano
Really plays a tune. Has 10 keys. Cobalt, red or black. Each . . . 1.98

Cuddly Plush Teddy
Perfect toy for "young fry." Blue, pink, fawn or black with white. Approx. 14 inches long. Each . . . 2.98

Low-Priced Trikes!
30 only. All metal with rubber-tired wheels. Red and cream finish. For smaller child. Each . . . 7.98

Small Doll Carriage
All-metal body and hood. Rubber-tired wheels. Exceptional value. Each . . . 4.75

"Roll-Over" Cat
Amusing little wind-up toy that travels along floor and rolls over. Each . . . 59¢

Metal Wheelbarrows
Bright blue japanned tray, hardwood handles, rubber wheels. 48 only. Special, each . . . 2.25

G-Man Machine Guns
Mechanical sub-machine gun that shoots sparks. Realistic looking plastic. . . 2.98

Easel-type Blackboard
Converts into writing desk. Slate faced. Natural finish. Special price . . . 4.39

Sale! Piggy Banks
Fat plastic piggy banks in choice of bright colors. Reg. 1.19 value. Special . . . 1.59

Sale! Plastic Dishes
Set for two, complete with cutlery. Blue, red or pink. Extra special, set . . . 54¢

Bright Plastic Cars
Ideal to tuck in Christmas stockings. Approximately 6 inches long. Variety of styles. Each . . . 9¢

Large Dump Trucks
Sturdy 10-inch trucks with hand dump. Rubber wheels. Green or red. Each . . . 79¢

BAY Toyland, Third Floor

Modern Escalators Make Shopping Easy at The BAY

keep left-overs fresh!

Pliable, evenly waxed throughout, Milady Wax Paper is tasteless, odorless. Moisture proof, it retains freshness and completely seals in (and out) all food odors.

Economical, 100 foot roll in the handy dispenser pack with a strong, sure, cutting edge.

Always Available At Your Grocery, Drug or Department Store

Milady

WAX WRAP

PROVEN MILK MILLS LIMITED PAPER PRODUCTS

you can look 3 to 7 years younger in this new Girdle:

PROFILE

by *flexees.*

Exciting "figure-age" tests prove that your figure can look 3 to 7 years younger in this remarkable new Girdle... Profile. Just evolved by Flexees, it creates a younger you, because it narrows your profile view, makes your figure ready for new fashions.

PROFILE — by Flexees — fashioned of Nylon power net with panels of lastique... wisp-light, boneless. Petal pink; sizes 25 to 32. \$12.50

Ask your favorite store, now, for Profile

FLEXEES (CANADA) LTD.,
48 Abell Street, Toronto 3, Ontario

CLUBWOMEN'S NEWS

Anniversary—A 41st anniversary cake centred the refreshment table at a recent meeting of Sooke and North Sooke Women's Institute. Members donated articles for food parcels for an adopted British Institute Christmas shower. Mrs. Grant Soutar, secretary-treasurer, reported \$300 realized at a recent games night.

For The Blind — Conveners read reports of a successful sale of articles made by blind citizens at a meeting of the Ladies' Auxiliary, Victoria Branch, at the Y.W.C.A. Mrs. H. Weldon presided and Mrs. M. Newcomen acted as honorary secretary. Mrs. John Paton and Mrs. A. W. Hunt were welcomed as new members.

Worthy Mistress Opens Bazaar

Victoria Purple Star Lodge, No. 104, L.O.B.A., held a successful bazaar at Loughheed's Banquet Club last Saturday afternoon.

Mrs. O. McKay, worthy mistress, officially opened the affair and was presented with a gift and corsage bouquet of red carnations by Mrs. Freeman King, general convener.

In charge of games and stalls were Mesdames E. Ard, M. McAllister and S. Patterson, fancy work; Mesdames E. Bousfield and M. Grebb, aprons; Mesdames A. Russell and O. Horgan, home cooking; Mrs. H. Dent, novelties; Mrs. E. McNeish, books; Mesdames F. Noel and J. Heady, games; Miss B. Noel, lady of a hundred pockets; Miss M. Noel, fish pond.

Afternoon tea was served at individual tables, centred with tiny bowls of yellow chrysanthemums and golden marigolds.

Mrs. E. Keatley was in charge of tea arrangements assisted by Mesdames L. Melville, G. Davies, G. Gunn, O. Bradshaw, J. Bland and Miss I. Noel. Mrs. E. Hume handled tea receipts.

A program included numbers by the following dance pupils of Mrs. Dorothy Farrow, Phyllis Pollard, Karen Alexander, Joyce Kohut and Wayne Farrow.

Money Distributed—Mrs. A. M. Holden presided at a meeting of the Women's Auxiliary to Metropolitan Church where a sum of \$1,000 made at a recent bazaar, was divided amongst building fund, Sunday School, and Nuaramata Training School. Mrs. P. Bewell read the devotional.

Pack Parcels—Members of the Dr. O. M. Jones Chapter, L.O.D.E., arranged to pack parcels of Christmas parcels for overseas at their last meeting. The parcels will be purchased with a sum of \$85 raised at recent rummage sale.

Oppose Increase In Milk Rates

Members of Florence Nightingale Chapter, L.O.D.E., discussed a proposed increase in milk rates at their last meeting.

The proposal met with opposition from all members and it was decided that a representative would be sent to voice the chapter's protest, at public hearing, sponsored by the milk board to hear all sides.

Mrs. W. R. Roskelley presided and Mrs. Karl Mills was named standard bearer.

Donations included a subscription of the Canadian Geographic to the adopted school, George Jay; \$10 to the Irene Byatt fund; \$5 to Municipal Chapter Christmas fund, clothing valued at \$5.70 and knitted garments valued at \$10 were turned into Municipal Chapter, and four food parcels sent overseas.

The piano in Jubilee Hospital TB pavilion will be tuned, colored-table cloths purchased and \$5 donated for bingo prizes there. Mrs. B. Ripley reported putting flowers on the Cross of Sacrifice for past five weeks and it was announced that Mrs. Roskelley will place a wreath on the Cenotaph on Armistice Day.

To Officiate At Opening

Lady Swettenham has been invited to officiate at opening ceremonies of the Christmas bazaar, sponsored by the Women's Guild of St. Barnabas Church on Nov. 15 commencing at 2. Various stalls have been arranged and afternoon tea will be served.

CARPET FUND NOW \$42,000

TORONTO (CP) — The Queen Mary's Carpet Fund has passed the \$42,000 mark, the Imperial Order Daughters of the Empire announced.

The carpet, made up of panels of intricate needlework done by Queen Mary, has been placed on exhibition recently in central and western Canada by the L.O.D.E. Now it is to be exhibited in the Atlantic provinces.

Funds raised by the showings go into the fund, which has an objective of \$100,000. When the goal is reached, the carpet will be presented to the National Gallery in Ottawa.

If steam from the bathtub keeps your bathroom curtains limp... make them of Turkish toweling. Buy two towels for each window, cut them off the right length, hem and sew on metal curtain rings at the top to slip over the curtain rod. They never become limp and can be washed and hung without ironing or starching.

MORE Value...

Creamettes

MACARONI

clear out that "frog in the throat"

Boots

MELOIDS

expel phlegm, soothe inflamed throat, loosen mucus

At all drug stores 25¢ per box

King's Daughters Plan A Bazaar

Final arrangements were made at a meeting of King's Daughters for the annual fall bazaar to be held on Nov. 18 in K. of F. Hall.

Mrs. W. Bremner presided and it was announced that tea arrangements for the bazaar will be convened by Mrs. Bremner and Mrs. W. H. Cliff; delicatessen stall, Speedwell Circle; home cooking and grocery basket, Fellowship Circle; novelties, Hawthorn Circle; touch and take, Ministering Circle; miscellaneous Ready-to-Help Circle. New Junior Goodwill Circle will convene a novelty stall.

Post office savings accounts at more than 1,800 Canadian post offices are limited to \$5,000 total credit.

FIGHT ACIDITY AND CONSTIPATION

TAKE PHILLIPS' MILK OF MAGNESIA TONITE

WAKE UP FRESH FULL OF LIFE

Win

a beautiful **FUR COAT**

in the big **OGILVIE RADIO CONTEST**

All you do is

write 10 words or less on your favorite Ogilvie product. Mail it with a box top to Box 498, Toronto.

For full details listen to Your Women's Editor.

KATE AITKEN

Vita-B is the breakfast children love to eat

And the oftener they eat it the stronger they grow!

Ogilvie Vita-B is a delicious breakfast cereal. It's packed with extra nourishment. It's a good dietary source of Vitamin B. And it has a tempting nut-like flavour that youngsters can't resist. Buy Ogilvie Vita-B — the thrifty cereal that cooks in 3 minutes!

Another good way to start the day:

Oh Gee! It's OGILVIE OATS!

You can vary the breakfast menu with that other favourite — tasty hot porridge made with Ogilvie Oats. The pick of Canada's oat crop, each whole grain is rolled and toasted by the true, time-tested Scottish methods. Buy only Ogilvie Oats... the tender, quick-cooking whole-grain oats!

Listen to your Women's Editor, Kate Aitken. See your local newspaper for time and station.

In VICTORIA

more and more "encores" for this

FAMOUS COFFEE FLAVOR

Chase & Sanborn Coffee

SEAL BRAND ALL PURPOSE GRIND

WHEN good old Chase & Sanborn gets still finer flavor into that famous, famous blend—man, that's a triumph!

And Chase & Sanborn has done it! It's all over town! A finer, Chase & Sanborn Coffee—with an extra bonus of precious coffee goodness! More lift, more mellowness, more aroma—all the flavor your cup can hold!

Yes sir, after pouring the coffee in Canada's homes for over 86 years, Chase & Sanborn's popularity today stands higher than ever! With its thousands of old friends. With thousands of new friends. You try it—you'll see why! Get a pound of Chase & Sanborn today.

Chase & Sanborn

ALL THE FLAVOR YOUR CUP CAN HOLD!

Use extra-rich, creamy Trushay as you would any lotion, but remember...

TRUSHAY is the only hand lotion designed to Guard Hands From Damage before it happens

Hands that are busy in the office or with the family wash can look as lovely as the most pampered hands, thanks to Trushay. Apply a few drops of fragrant, creamy Trushay before you begin the day's work or your household tasks, and you banish worries about the beauty of your hands. It's just that simple!

Use Trushay as you would any ordinary hand lotion tool. Extra rich Trushay will make your hands feel softer instantly. Smooth Trushay on as you would any ordinary hand lotion but see how much better Trushay does the job of making your skin softer, lovelier. Use Trushay as a wonderful all-over body-rub or as a clinging powder base.



Join the many thousands of women who enjoy the extra magic of TRUSHAY. Begin to-day to use

TRUSHAY



Prove to yourself that Trushay's "Secret" really works. Smooth a few drops of Trushay on your hands. Now wash vigorously with soap and water... and dry. Then rub your hands together... feel the soft, satin smoothness that remains. Note that Trushay's fragrance is still there, too.

Experts Team Together On Bay Of Fundy Project

By ERIC COOK

AMHERST, N.S. (BUP) — Representatives of three provinces are working with borrowed knowledge and a million-dollar budget today pushing back the tides from the Bay of Fundy.

They say they are doing a lot better than King Canute.

Officials of the Maritime Marshlands Rehabilitation Administration report they are slowly but surely winning their battle to claim farmland worth a potential \$5,000,000 a year from the bay.

Engineers, draftsmen and farmers teamed up to apply principles developed 300 years ago by Acadian dike-builders as they worked to beat 60-foot tides, which took a tremendous toll on dikes set up over the centuries, to have otherwise rich farmland from ruinous salt water.

M.M.R.A. spokesmen say they hoped to reclaim some 90,000 acres within a year.

John S. Parker, director of the government-backed organization, said 81 separate reclamation projects were being worked on in a steady drive to change a situation in which \$5,000,000 worth of crops were lost annually because farmers couldn't get to their tide-drenched soil.

Forty-eight projects accepted so far were in Nova Scotia, 32 in New Brunswick and one in Prince Edward Island. Parker said some were near completion, others were on a maintenance basis and the remainder involved a fight to keep the sea from creeping in further.

Parker's organization with headquarters here works as the nucleus of a three-province force of Maritimers. Its 20 to 30 key men directed the efforts of some 450 men who worked during the summer but were laid off until next spring when the weather

will be better suited for the job. "The big problem," director Parker explained, "is the lack of reliable records on Fundy tides. But we'll get around that somehow."

Wasn't Santa

EPSOM, Surrey, Eng. (CP)—Residents were mystified when a parachute carrying a large metal ball labelled "Merry Xmas" floated from the sky to land near the Epsom Downs racecourse. The Air Ministry said it knew nothing about it.

Good Fishing

OSLO (CP)—Most of the large Norwegian fleet which has been fishing off western Greenland has returned to report fishing most satisfactory. It is estimated the 1950 catch there will total 12,000 tons of cod, about twice as much as last year.

NOTHING NEW ABOUT ARMY PAPER WORK, SAYS INSTITUTE

WASHINGTON (AP)—Take the Smithsonian Institution's word for it, there is little new about paper work in running an army.

British military commanders used up reams of foolscap just handling the Indian situation in the American colonies. A canvass of the historical collection known as the Loudoun

papers, comprising the "vast" correspondence of John Campbell, fourth Earl of Loudoun, while he was commander of all British forces in North America, proves the point, the institution reported. "Considering that all letters were copied by hand by military scribes, it took proportionately as much paper work to run an army then as now," the Smithsonian said.

Golden Sidewalk

LILLOOET (CP) — Crews of workmen are pouring gold-bearing cement for more than a mile of sidewalk in this town 200 miles northeast of Vancouver. The gravel was taken from the famous banks of the Cayoosh

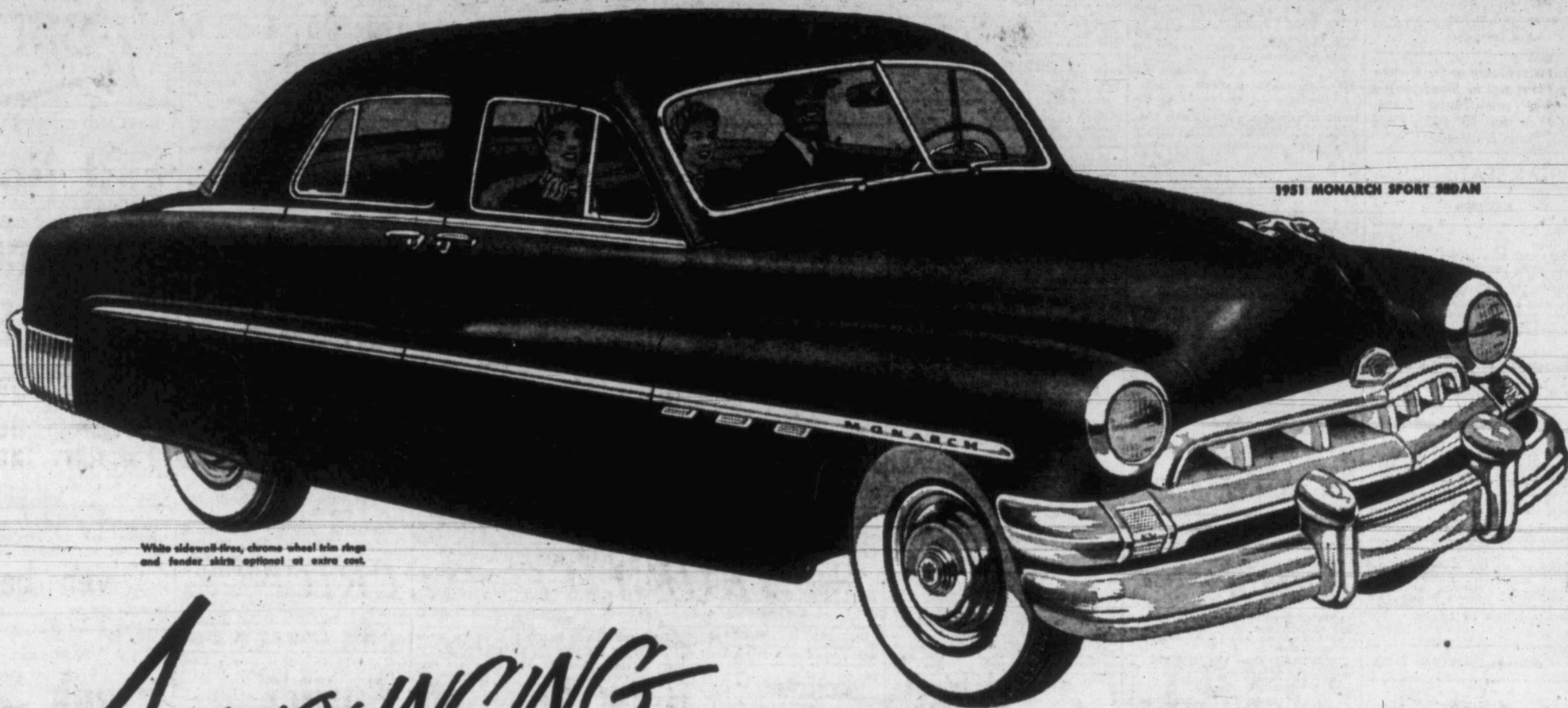
Creek, but the workmen don't bother panning the stuff. Old-timers say it wouldn't yield more than a few dollars for 12 hours' work.

Victoria Daily Times 21
THURSDAY, NOV. 8, 1950

MORE Tender...
Creamettes
MACARONI

DODDS KIDNEY PILLS

PILES Don't suffer any longer. For quick relief—treat painful piles with medicated Dr. Chase's Ointment. Soothes as it heals. A safe home treatment for over 50 years.
DR. CHASE'S
Antiseptic OINTMENT



1951 MONARCH SPORT SEDAN

White sidewall tires, chrome wheel rim caps and fender skirts optional at extra cost.

ANNOUNCING
the new

1951
Monarch

It's here!... to open your eyes... to win your heart... to give you an exciting new idea of fine-car quality and value. It's the beautiful new 1951 Monarch—a masterpiece by every measure.

A masterpiece of beauty... with breath-taking new front-end distinction... and an entirely new, eye-catching treatment of "speedlined" rear quarters and new back-swept fenders. A masterpiece of luxurious quality... with new loveliness of fabrics, appointments and attractive

trim... in richly comfortable interiors that invite you to relax and "Ride Like a King"! A masterpiece of advanced engineering... with an improved 112 Hp. Monarch V-type, 8-cylinder engine that's smooth and quiet as a lullaby... with the ride advancements you expect of a truly modern car.

See it, and let the new Monarch tell its own story... to your eye, to your pride in a car that's fine by every measure. Visit your Ford-Monarch dealer... and Ride Like a King!

A Masterpiece by every measure



New Steering Wheel is superbly styled, fits your hand like a glove! Thoughtfully positioned for comfort and clear vision.



Smart new rear deck ornament is only one of the attractive details of 1951's newest, smartest rear-end ensemble.



Protective rub rails, heavily chromed, add to the beautiful sweep of line that gives Monarch its new advanced look.



New hub caps are of tasteful, simple design, bearing the colorful Monarch crest for that "finishing touch" of luxury.



New "Contoured" rear window with 20% increased safety glass area, contributes to Monarch's exciting new styling... brings extra safety with "horizon-wide" visibility.

Many more advanced features, including Instrument Panel for at-a-glance reading; Push-Button door handles for convenience and safety; wide choice of body colors and upholstery; springing, steering and braking all perfectly balanced for extra comfort, handling ease and safety. And with famous Monarch "Touch-O-Matic" Overdrive (optional at extra cost) you get even finer performance with up to 20% fuel savings.

ON DISPLAY *Tomorrow*



1951 MONARCH 6-PASSENGER COUPE

See it!... DRIVE IT!... and



Ride like a King

Radio listening you'll enjoy... "Ford Theatre" every Friday night.

PRODUCT OF FORD OF CANADA

FREE Delivery!
BOTTLED BEER

PHONE

G 4179

25¢ per dozen paid for samples. Please have them ready when the driver calls.

This advertisement is not published or displayed by the Liquor Control Board or by the Government of British Columbia.



to

SEATTLE



10.00 AM DAILY

In effect to (about) April 11, 1951.

Princess Elizabeth or Princess Joan

Lv. Victoria - 10:00 a.m.
Ar. Seattle - 3:15 p.m.

Lv. Seattle - 4:15 p.m.
Ar. Victoria - 9:30 p.m.

Pacific Standard Time

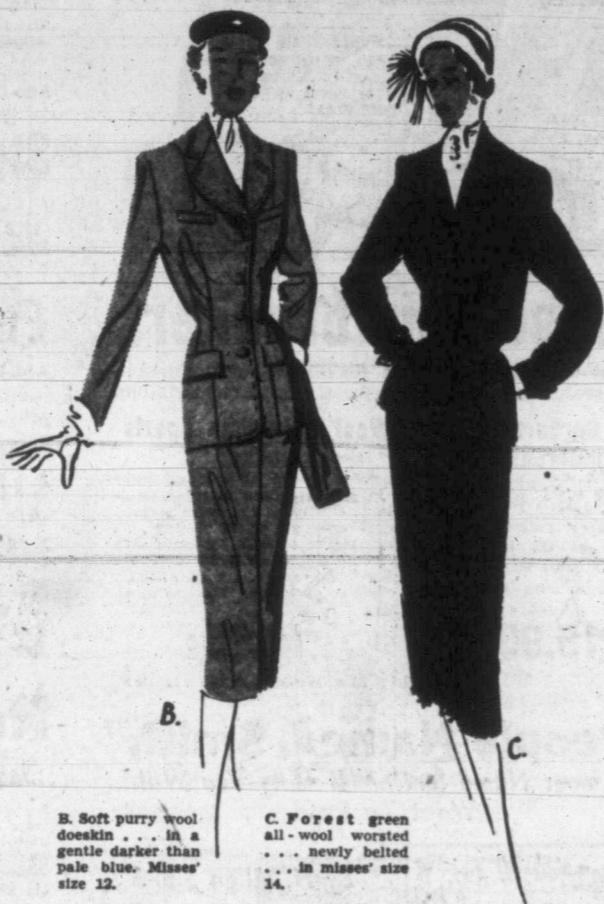
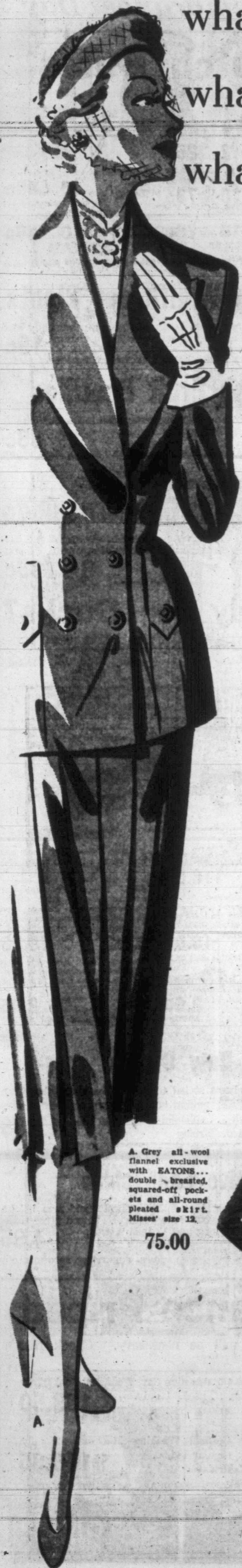
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EATON'S has the Suit for *You*
 whatever *Your* size . . .
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B. Soft purry wool
 doeskin . . . in a
 gentle darker than
 pale blue. Misses'
 size 12.

79.95

C. Forest green
 all-wool worsted
 . . . newly belted
 . . . in misses' size
 14.

49.95

There's a world of assurance in knowing that the
 suit you choose is completely, indisputably right . . .
 for you! EATON'S has the collection to suit you
 superbly . . . no matter what your preference. Queenly
 tailleurs, dramatic dressmakers . . . immaculate in
 line, importantly detailed, and so skillfully made that
 owning one is an event.



A. Grey all-wool
 flannel exclusive
 with EATON'S...
 double-breasted,
 squared-off pocket
 and all-round
 pleated skirt.
 Misses' size 12.

75.00



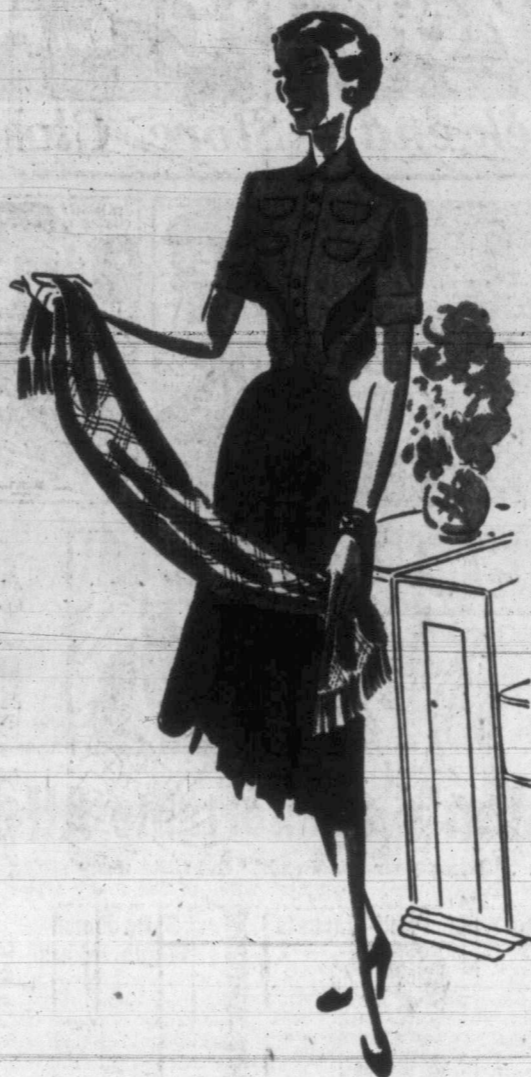
D. Wool Char-
 maine . . . cocoa
 brown with velvet
 trimmed collar.
 Misses' size 16.

65.00

E. Deep dark wine
 . . . wool broad-
 cloth styled for the
 half-size figure.
 Size 18½.

69.95

EATON'S-SUITS, FASHION FLOOR



EATON'S Combines Flannel Skirts with Tailored Blouses

The Blouse of "Allurace" (rayon), buttons up to
 Peter Pan collar with little metal buttons. Discreetly
 detailed with double pocket flaps . . . choose it in pink,
 white, apricot, yellow or scarlet. **5.95**
 Sizes 14 to 20.

The Skirt of fine quality flannel, and styled with
 smart box pleated front, side fastening and two set-in
 pockets. In grey, navy and beige. **13.95**
 Sizes 12 to 18.

EATON'S-SPORTSWEAR, FASHION FLOOR



The St. George Beret Exclusive with EATON'S

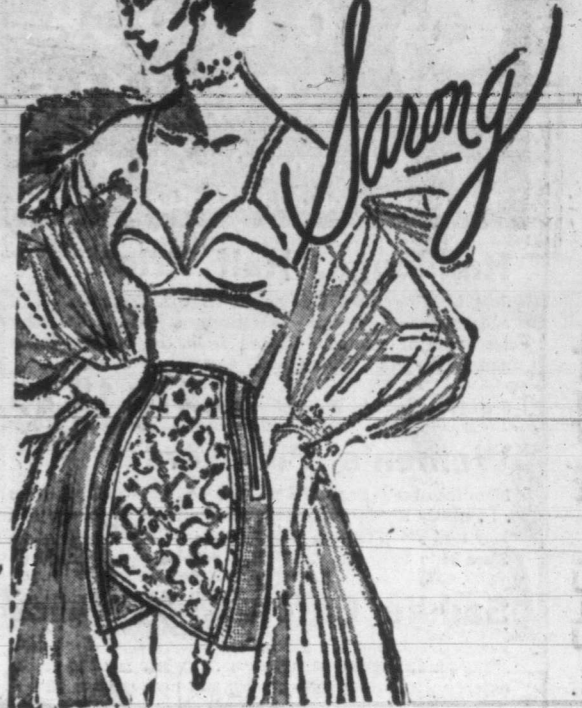
This beloved little beret is packable . . . wear-
 able . . . comfortable . . . and suitable for all
 ages! Priced so attractively you can't afford
 to be without it. Colours include white, red,
 navy, black, continental and kelly green, yel-
 low, sky blue, brown, pink, grey. **1.19**
 Sizes medium and large, Each

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 While Colours and Sizes Last

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The Grand New Girde That WALKS With You But Doesn't RIDE!

Step out in a fresh, free, new idea in girdles. Revolution-
 ary, different Sarong . . . cut low on the thigh and
 in back, it never breaks the dress line! Cut diagonally
 in front, it gives you completely free stride and won't
 bind at the thighs when seated. Patented criss-cross
 front pulls in your tummy and cuts inches off the figure.
 So step right up and ask for Sarong . . . the girde that
 takes everything in its stride but WON'T RIDE UP! Each

13.95

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School Year in . . .
 School Year out . . .

Loafers

are the fashion

and you'll find more
 to choose from at
 EATON'S! Fun-loving,
 capricious little shoes
 for school and office,
 for sports and casual
 clothes . . . at a price
 that's easy on Dad's
 bank account and a
 working gal's budget!
 Come try on a pair
 soon . . . we have
 sketched four from
 this young collection.
 Sizes 4½ to 9.

Brown Elk (trade
 name) loafer that fea-
 tures a big bold buckle
 pirate-style on the
 vamp.

Brown Elk (trade
 name) moccasin toe
 oxford.

Two-strap loafer in
 brown and black Elk
 (trade name) . . . with
 woven vamp.

"Penny loafer" in
 brown or wine Elk
 (trade name). A clas-
 sic among the Coke
 Crowd, made to stand
 up to campus activi-
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Pair **6.85**



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 SHOES, FASHION FLOOR

